

## **1. Company Informations**

1.1. ILC – Italian Luxury Consulting is a brand of ExclusivItaly S.r.l. Headquarters: Viale dell'Arte 19/B, 00144 Roma RM – 06.99310891 – Italy. Tax Code and VAT no. IT-13603211007. Rome Chamber of Commerce no. RM – 1459831. License no. 24646/16 Metropolitan City of Rome.

## **2. Privacy Policy of [www.italianluxury.consulting](http://www.italianluxury.consulting)**

2.1. This site collects some personal data from its users.

2.2. The Data Controller and owner is ExclusivItaly S.r.l.

2.3. Among the types of Personal Data that this website collects, by itself or through third parties, there are: Email address, First Name, Last Name, Company, Address, Country. Other Personal Data collected may be described in other sections of this privacy policy or by dedicated explanation text contextually with the Data collection.

2.4. The Personal Data may be freely provided by the User, or collected automatically when using this Site.

2.5. Any use of Cookies – or of other tracking tools – by this Site or by the owners of third party services used by this Site, unless stated otherwise, serves to identify Users and remember their preferences, for the sole purpose of providing the service required by the User. Failure to provide certain Personal Data may make it impossible for this Website to provide its services.

2.6. Users are responsible for any Personal Data of third parties obtained, published or shared through this Website and confirm that they have the third party's consent to provide the Data to the Owner.

## **3. Cookies**

3.1. ILC - [italianluxury.consulting](http://www.italianluxury.consulting) uses cookies for statistics and functionality. Cookies are small text files that are sent from a website and then stored in your web browser.

3.2. This website uses cookies to collect anonymous statistics through Google Analytics, for functionality when subscribing to the newsletter and to remember if you have seen the cookie banner.

3.3. By using the website you consent to the use of cookies.

## **4. Block cookies**

4.1. Most web browsers allow you to control the use of cookies through the browser security settings. You can block cookies from being stored and delete any cookies that have already been stored. Learn how to disable cookies in the major browsers: Chrome, Firefox, Internet Explorer, Safari, Opera. You can find more information about cookies at <http://www.allaboutcookies.org> and <http://www.youronlinechoices.eu>. Cookies used at [italianluxury.consulting](http://italianluxury.consulting) Google Analytics: `_ga` `_gali` `_gat`

4.2. Google Analytics cookies don't allow us to identify you personally. They're used to collect information such as pages visited, the average time spent on the site and the traffic sources. More information is available here: [developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage](https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage) Cookie banner: `displayCookieConsent`. This cookie keeps track of whether you have seen the cookie banner or not.

## **5. Methods of processing**

### 5.1. The Data Controller processes.

The Data of Users is processed in a proper manner and shall take appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of the Data. The Data processing is carried out using computers and/or IT enabled tools, following organizational procedures and modes strictly related to the purposes indicated. In addition to the Data Controller, in some cases, the Data may be accessible to certain types of persons in charge, involved with the operation of the site (administration, sales, marketing, legal, system administration) or external parties (such as third party technical service providers, mail carriers, hosting providers, IT companies, communications agencies) appointed, if necessary, as Data Processors by the Owner. The updated list of these parties may be requested from the Data Controller at any time.

### 5.2. Place.

The Data is processed at the Data Controller's operating offices and in any other places where the parties involved with the processing are located. For further information, please contact the Data Controller.

### 5.3 Retention time.

The Data is kept for the time necessary to provide the service requested by the User, or stated by the purposes outlined in this document, and the User can always request that the Data Controller suspend or remove the data.

### 5.4 The use of the collected Data.

The Data concerning the User is collected to allow the Owner to provide its services, as well as for the following purposes: managing contacts and sending messages and Registration and authentication. The Personal Data used for each purpose is outlined in the specific sections of this document.

### 5.5. Detailed information on the processing of Personal Data.

Personal Data is collected for the following purposes and using the following services: managing contacts and sending messages. These services make it possible to manage a database of email contacts, phone contacts or any other contact information to communicate with the User. These services may also collect data concerning the date and time when the message was viewed by the User, as well as when the User interacted with it, such as by clicking on links included in the message.

## **6. Registration and authentication.**

6.1. By registering or authenticating, Users allow this Website to identify them and give them access to dedicated services. Depending on what is described below, third parties may provide registration and authentication services. In this case, this Website will be able to access some Data, stored by these third party services, for registration or identification purposes.

### 6.2 Direct registration.

The User registers by filling out the registration form and providing the Personal Data directly to this Website. Personal Data collected: Email address, First Name, Last Name, Company, Address, Country.

## **7. Additional information about Data collection and processing**

### 7.1. Legal action.

The User's Personal Data may be used for legal purposes by the Data Controller, in Court or in the stages leading to possible legal action arising from improper use of this Website or the related services. The User declares to be aware that the Data Controller may be required to reveal personal data upon request of public authorities.

### 7.2. Additional information about User's Personal Data.

In addition to the information contained in this privacy policy, this Website may provide the User with additional and contextual information concerning particular services or the collection and processing of Personal Data upon request.

## **8. System Logs and Maintenance**

8.1. For operation and maintenance purposes, this Website and any third party services may collect files that record interaction with this Website (System Logs) or use for this purpose other Personal Data (such as IP Address).

## **9. Information not contained in this policy**

9.1. More details concerning the collection or processing of Personal Data may be requested from the Data Controller at any time.

## **10. The rights of Users**

10.1. Users have the right, at any time, to know whether their Personal Data has been stored and can consult the Data Controller to learn about their contents and origin, to verify their accuracy or to ask for them to be supplemented, cancelled, updated or corrected, or for their transformation into anonymous format or to block any data held in violation of the law, as well as to oppose their treatment for any and all legitimate reasons. Requests should be sent to the Data Controller at the contact information set out above.

10.2 This Website does not support "Do Not Track" requests. To determine whether any of the third party services it uses honor the "Do Not Track" requests, please read their privacy policies.

## **11. Changes to the Privacy Policy.**

11.1. The Data Controller reserves the right to make changes to this Privacy Policy at any time by giving notice to its Users on this page. It is strongly recommended to check this page often, referring to the date of the last modification listed at the bottom.

11.2. If a User objects to any of the changes to the Policy, the User must cease using this Website and can request that the Data Controller removes the Personal Data.

11.3. Unless stated otherwise, the then-current Privacy Policy applies to all Personal Data the Data Controller has about Users.

## **12. Information about this privacy policy**

12.1. The Data Controller is responsible for this Privacy Policy.